

CUSTOMER SUCCESS STORY CONSUMER PRODUCTS



EMERGENCY RUSH ORDER KEEPS PRODUCTION RUNNING

Shipping Recommendation Saves Thousands of Dollars

CHALLENGE

Our facility was on track to fulfill a routine customer order when the customer called with an urgent request. Several of its North American facilities had run out of inventory and needed bags immediately to keep product on the shelf at its big-box retail partners' stores. We were asked to escalate the quantity and delivery date and send our product shipment directly to the individual manufacturing facilities.

This shipment was elevated to emergency rush status for immediate delivery.

SOLUTION

Saving Time

Our team put its expertise to work right away. All completed products were gathered and prepared for emergency delivery to keep manufacturing lines up and running. Additional shipments were elevated to emergency rush status and prioritized for completion in a shortened timeframe.

Saving Money

Most expedited deliveries carry an escalated cost. In this case, Great American Packaging not only saved time, but money. Taking on our customer's challenges as if they were our own, we modified shipping specifications so each shipment was made at a much more economical rate. As a result, each shipment was delivered to its facility for a much lower cost.

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THE RESULT

With our quick turnaround, the packaging shipments arrived just in time to keep production running, while saving the customer thousands of dollars in freight costs. Great American Packaging continues to be its trusted partner, relying on our packaging and industry expertise to save it time and money.



HOW WE SERVE YOU IS WHAT MATTERS MOST

At Great American Packaging, we offer full-service manufacturing capabilities to create custom flexible packaging solutions across a variety of food, medical and consumer applications.

For decades, we've prided ourselves in serving our customers with the industry's highest performing bags and dedicated *white glove service*. Today, we are more committed than ever to giving each of our customers the personal attention they need to make smart packaging decisions and we ensure products are delivered on time. A friendly and knowledgeable packaging expert is always on-hand to help.



As your packaging supplier, you can count on us for a commitment to *white glove service* that continues to set the industry standard.

Call us at <u>323-582-2247</u> or visit our <u>Contact Us</u> page to speak to one of our packaging experts today.



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