



FILM INNOVATIONS HELP THE PHILADELPHIA EAGLES GO GREENER

New Plant-Based Packaging Reduces Stadium's Environmental Footprint

CHALLENGE

A promotions items company was approached by the Philadelphia Eagles in its search for sustainable bags to use with retail carryout. To pull this off, the company needed to partner with a packaging supplier that specialized in custom solutions with eco-friendly material expertise. After conducting a thorough search, Great American Packaging was a clear winner – with its extensive film knowledge, an enterprise-wide commitment to sustainability and a reputation for quality products.

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The plant-based materials run smoothly and efficiently, and meet growing consumer demand for sustainable solutions.
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SOLUTION

Creating an Effective Plant-Based Film

To start, we partnered with a sustainable material supplier to identify a new plant-based & recyclable blend with over 50% plant-based materials. Through testing and innovation, we evolved the material to withstand the blown film extrusion process and emerge with the same film strength, seal strength, clarity and printability as 100% fossil-based, low-density polyethylene (LDPE). With these qualities, the material could run smoothly and efficiently in preexisting processes.

Customizing the Packaging Solution

Once the ideal film was established, we began production. All components of the bag required the same plant-based material, including a tape strip inserted for closure and carrying. Further steps were taken to incorporate the additional components needed to provide a comprehensive sustainable packaging solution that worked with the same efficacy as traditional flexible packaging materials.

SUSTAINABLE RETAIL BAGS

THE RESULT

The plant-based and recyclable bags were debuted in the arena and immediately embraced by consumers, helping to build the Eagles' brand as a sustainability partner. The promotions items company continues to place orders for our plant-based packaging. Additional opportunities within the sports league, as well as new industries, are fostering a successful partnership with Great American Packaging.



Innovated New Plant-Based Solutions



Provided Trusted Packaging Expertise



Satisfied Growing Demand for Sustainable Solutions



Created Opportunity for Future Investment

HOW WE SERVE YOU IS WHAT MATTERS MOST

At Great American Packaging, we offer full-service manufacturing capabilities to create custom flexible packaging solutions across a variety of food, medical and consumer applications.

For decades, we've prided ourselves in serving our customers with the industry's highest performing bags and dedicated *white glove service*. Today, we are more committed than ever to giving each of our customers the personal attention they need to make smart packaging decisions and we ensure products are delivered on time. A friendly and knowledgeable packaging expert is always on-hand to help.

As your packaging supplier, you can count on us for a commitment to *white glove service* that continues to set the industry standard.



Call us at [323-582-2247](tel:323-582-2247) or visit our [Contact Us](#) page to speak to one of our packaging experts today.



How We Serve You is What Matters Most