



## HIGH-STRENGTH CUSTOM FILM REMOVES RISK OF PUNCTURES

Customer Benefits From Increased Packaging Performance

### CHALLENGE

A high-end housewares manufacturer was experiencing reliability issues in packaging its expensive, heavy-duty product. The packaging punctured easily from the product's weight and sharp edges. Working directly with its current supplier, the manufacturer experimented with thicker films, but was unable to find a solution despite continued investments of time and resources that diminished profitability.

“  
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”

### SOLUTION

Ready to find a long-term solution, the product manufacturer approached Great American Packaging.

Our team of experts reviewed the product and recommended our custom, puncture-resistant film. In addition to increasing the packaging's integrity, the new high-strength film blend was designed to improve seal durability.

After manufacturing samples and conducting an initial trial, the manufacturer quickly approved a permanent switch to our film.





## THE RESULT

The customer increased its profitability, improved product reliability and simplified the packaging process. Today, Great American Packaging is its trusted packaging partner, consistently delivering packaging built to withstand the stresses of the product and its environment – from the manufacturing facility to the shelf.



Simplified packaging processes



Increased output



Cut costs for greater profit



Improved speed to market

## HOW WE SERVE YOU IS WHAT MATTERS MOST

At Great American Packaging, we offer full-service manufacturing capabilities to create custom flexible packaging solutions across a variety of food, medical and consumer applications.

For decades, we've prided ourselves in serving our customers with the industry's highest performing bags and dedicated *white glove service*. Today, we are more committed than ever to giving each of our customers the personal attention they need to make smart packaging decisions and we ensure products are delivered on time. A friendly and knowledgeable packaging expert is always on-hand to help.



As your packaging supplier, you can count on us for a commitment to *white glove service* that continues to set the industry standard.

Call us at [323-582-2247](tel:323-582-2247) or visit our [Contact Us](#) page to speak to one of our packaging experts today.



**How We Serve You is What Matters Most**