



CUSTOMER SUCCESS STORY

ICE & FROZEN FOODS



NEW PACKAGING ELIMINATES PRODUCTION DIFFICULTIES

Improved Bag Style Makes Manual Packing Process Easy

CHALLENGE

Prior to an evaluation by Great American Packaging, a leading ice manufacturer was unaware that the process inefficiencies plaguing its production line could easily be fixed. The standard side weld bags it was using, recommended by its current supplier, were nearly impossible to work with in a manual ice packing operation. In the cold conditions, the bags were extremely difficult to remove from the box and open up, adding unnecessary complications to the packaging process.

“
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SOLUTION

Great American Packaging's team of experts spotted these challenges right away and offered a simple switch to a new wicket-style bag. Reluctant to change suppliers and purchase new plates, the customer agreed to a short trial. By using the bag's hanging style and extended lip to their advantage, the workers could more easily grasp the bag, simplifying the filling and ripping processes. After seeing the benefits firsthand, they approved a permanent switch to Great American Packaging.



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THE RESULT

Both the customer's management and production teams were immediately satisfied and entrusted Great American Packaging to manufacture and deliver bags for all their product sizes.



Simplified Packaging
Processes



Improved
Productivity



Reduced Costs of
Labor, Per Product



Increased
Speed-to-Market

HOW WE SERVE YOU IS WHAT MATTERS MOST

At Great American Packaging, we offer full-service manufacturing capabilities to create custom flexible packaging solutions across a variety of food, medical and consumer applications.

For decades, we've prided ourselves in serving our customers with the industry's highest performing bags and dedicated *white glove service*. Today, we are more committed than ever to giving each of our customers the personal attention they need to make smart packaging decisions and we ensure products are delivered on time. A friendly and knowledgeable packaging expert is always on-hand to help.



As your packaging supplier, you can count on us for a commitment to *white glove service* that continues to set the industry standard.

Call us at [323-582-2247](tel:323-582-2247) or visit our [Contact Us](#) page to speak to one of our packaging experts today.



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