GREAT AMERICAN PACKAGING

ART REQUIREMENTS

In order to process your order more efficiently,
please review the following specifications.

Software Compatibility

We have the ability to accept files in the following applications in both Mac and PC formats:

Adobe Illustrator CS4-CC (Cloud)
- PREFERRED PROGRAM for flexo printing.
- NO CONVERSION REQUIRED. Save as an illustrator file.
- DO NOT use transparencies. (You may contact us if it will be necessary) Do not embed placed images.

Quark Express
- Conversion required at times to aid in flexo printing. If possible, you may export file, outlined as an .eps file or a .pdf file. Email us or Send us a Message so we can walk you through it.

Adobe InDesign CS4-CC (Cloud)
- Conversion required at times to aid in flexo printing. If possible, you may export file, outlined as an .eps file or a .pdf file. Email us or Send us a Message so we can walk you through it.

Adobe Photoshop CS4-CC (Cloud)
- Do not typeset in photoshop. Save as CMYK 300dpi. .psd, .eps or .tif

**If your software package is not listed, please contact us before sending your file.

Be sure to supply all necessary files (Fonts, .PS EPS's, TIFF's, etc.)

File Setup & Graphic Elements

- Art should be set up at 100% size to fit die. (We are able to resize down to fit smaller dies, and resize up to 20% larger.)
- Minimum line weight must be .25 of a point (hairline).
- Gradients must have a minimum 1% dot in all colors.
- Position all art at least 1/16" inside the die line for border art.
- Placed graphics (EPS/TIF) should be single subject – i.e. DO NOT place tiff/eps in Illustrator .eps then place Illustrator.eps in Quark. Try to maintain label design in one design program.
- UPC codes must meet minimum size for scanability requirements.
- Use of transparency in Adobe Illustrator should be avoided. This may cause unpredictable results in file output.

Minimum Standards: For best results, do not go below these recommendations:
- Rules: .5 pt (.007 in.). Type: positive: 4 pt sans serif, knocked-out, 5 pt. sans serif & 8 pt. serif.

Print to Die Position: .0625" away from edge of die. Color trap: 1 pt (.014").

Image Resolution: Must be at 300 dpi.
We can produce very fine dots down to 0.4% dot. Printing of the actual dots will vary depending press conditions and other varying factors. Anticipate visible highlight dot gain. Drop Shadows and Vignettes that drop to zero can cause hardline.

Bleeds: Should be .125" off die line.

Avoid using Transparency! (ie. lighten, darken, etc. in the Transparency Palette.)